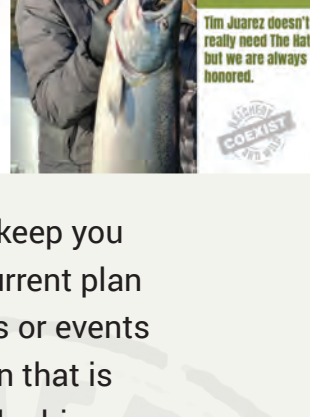
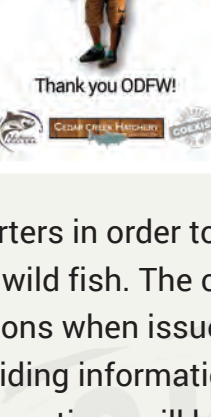
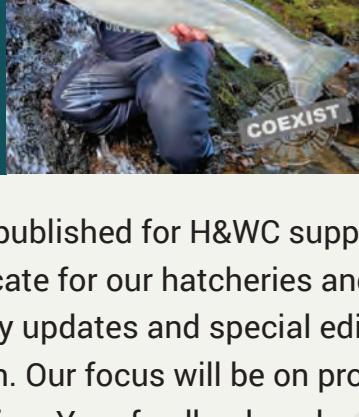




Quarterly Backlash

Newsletter for an organized reaction to the errant anti-hatchery agenda.

In this issue
About "Backlash"
Year in Review
Business Partner Profiles
Useful Links
New Board Members
How you can Help
Contact info



The "Backlash" Newsletter is published for H&WC supporters in order to keep you informed and ready to advocate for our hatcheries and wild fish. The current plan is to provide regular quarterly updates and special editions when issues or events require more timely attention. Our focus will be on providing information that is current, relative and interesting. Your feedback and suggestions will help drive content so please let us know what you think at:

info@hatchery-wild-coexist.com

2023 in Review

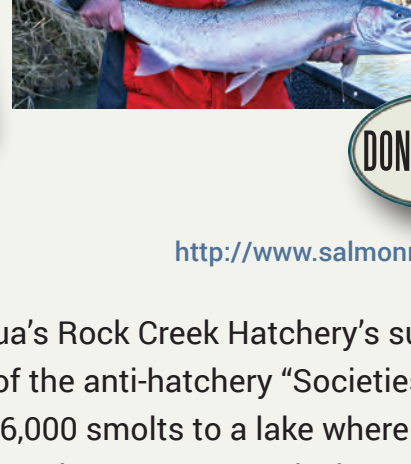
In 2023, these generous supporters allowed us to premiere our second pro-hatchery, pro-wild film, increase our FB & IG fans to over 12,000, make dozens of presentations in Oregon and Washington and attend several kid's fishing events throughout the year.

Because of discounted pricing we were able to tell our story through all of the NW sport fishing publications. We presented to large and small sport fishing advocacy groups and were guests on TV shows, podcasts & radio broadcasts. H&WC shipped merchandise to 11 states and was able to donate hoodies, hats and t-shirts to dozens of fundraising events.

We are consistently asked to include our brand on joint letters, speak on behalf of our Northwest hatcheries and have a presence at events all over the Northwest. It is certainly gratifying that we are being taken seriously and it seems that folks understand that Hatchery & Wild Coalition is in for the long-haul. This success lands squarely on all of you that have supported our efforts.

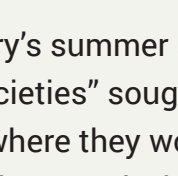


We also printed a second edition of our Broodstock "Questions Answered" Primer that is a 16-page explanation of how the programs work and highlights their wild success.



Tulalip Tribes collect broodstock to prevent chinook egg shortage.

Fish like these are the product of successful broodstock programs.



<http://www.salmonrendezvous.com/donations>

On the political front, The North Umpqua's Rock Creek Hatchery's summer steel-head program was in jeopardy as one of the anti-hatchery "Societies" sought to shut it down and essentially relocate 76,000 smolts to a lake where they would quickly become very expensive biomass. The ODFW Commission voted with the zealots and the hatchery was instructed to end a very successful summer program. In less than two weeks the decision to end the program was reversed.

The outcome can be credited to a combination of 3 factors:

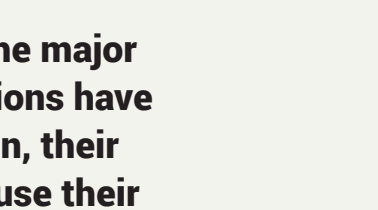
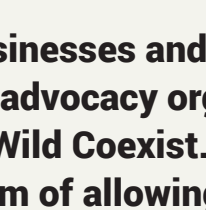
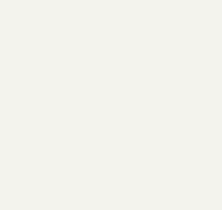
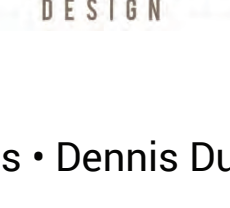
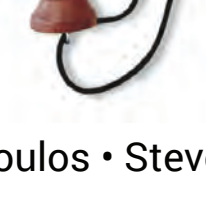
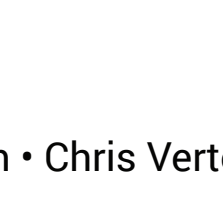
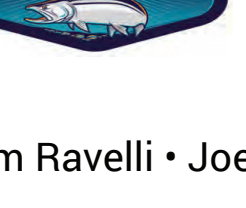
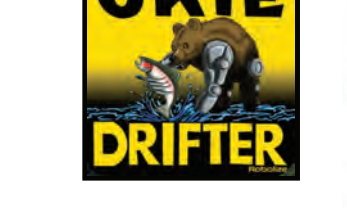
- An injunction supported by an enlightened judge.
- The influence of several riled up Tribes.
- And an intense email campaign directed at ODFW and Salem spearheaded by H&WC. (As mentioned above, the errant decision was reversed and 76,000 steelhead smolt swam for the ocean.)

Other campaigns included:

- Ongoing focus on pro-hatchery research made available to our supporters.
- Several advocacy write-in efforts supporting pivotal legislative issues in Oregon and Washington.
- Wide distribution of H&WC literature and social media posts.

Hatchery & Wild Coexist's generous business, organization & individual Partners

All these folks have either donated funds or products or both throughout the year.



Jim Ravelli • Joel Ulam • Chris Vertopoulos • Steve "Fishy" Mills • Dennis Duke

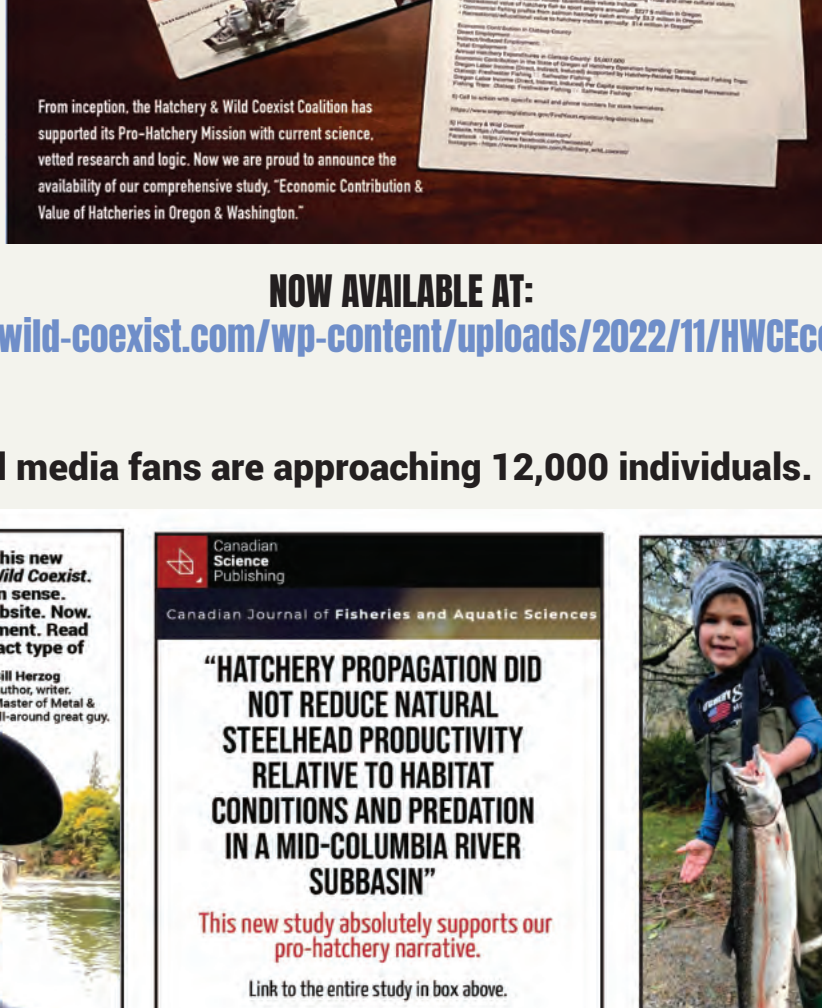
In 3 years, over 260 businesses and all of the major Northwest sport fishing advocacy organizations have endorsed Hatchery & Wild Coexist. Early on, their support came in the form of allowing us to use their Brands which, in turn gave us credibility quickly after we launched.

Thank You All!



<http://www.salmonrendezvous.com/donations>

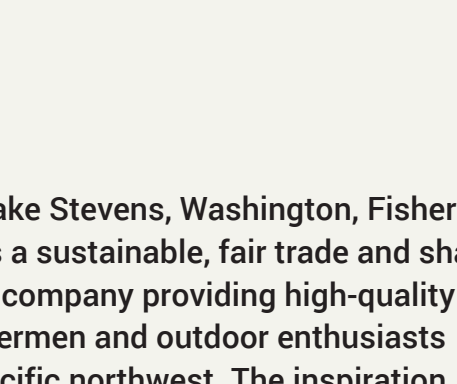
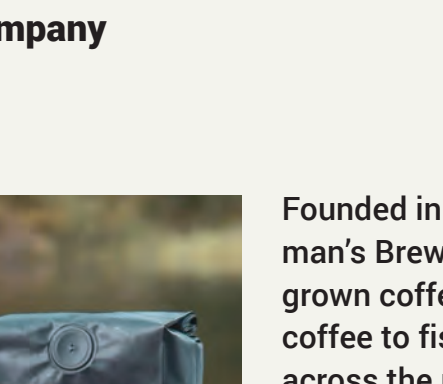
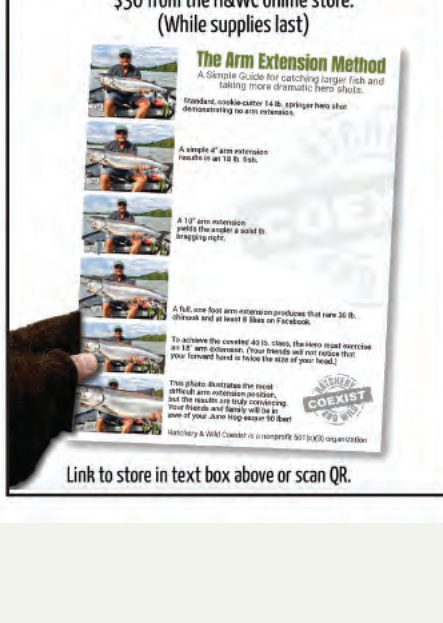
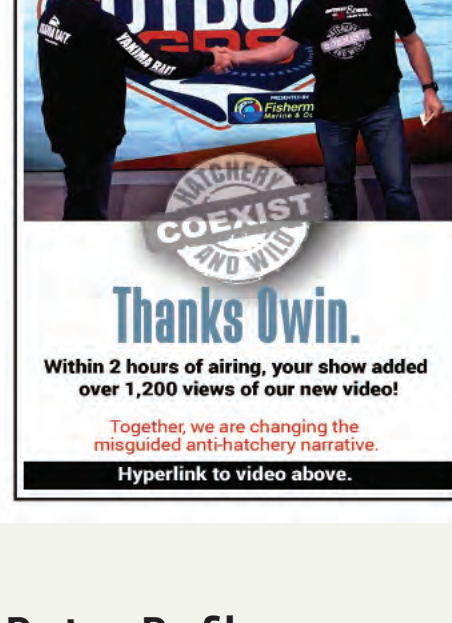
Critical research commissioned by H&WC, provides solid data on NW hatcheries and their significant economic impact. This 60- page document was our largest fundraising challenge. It is now available to the public.



NOW AVAILABLE AT:

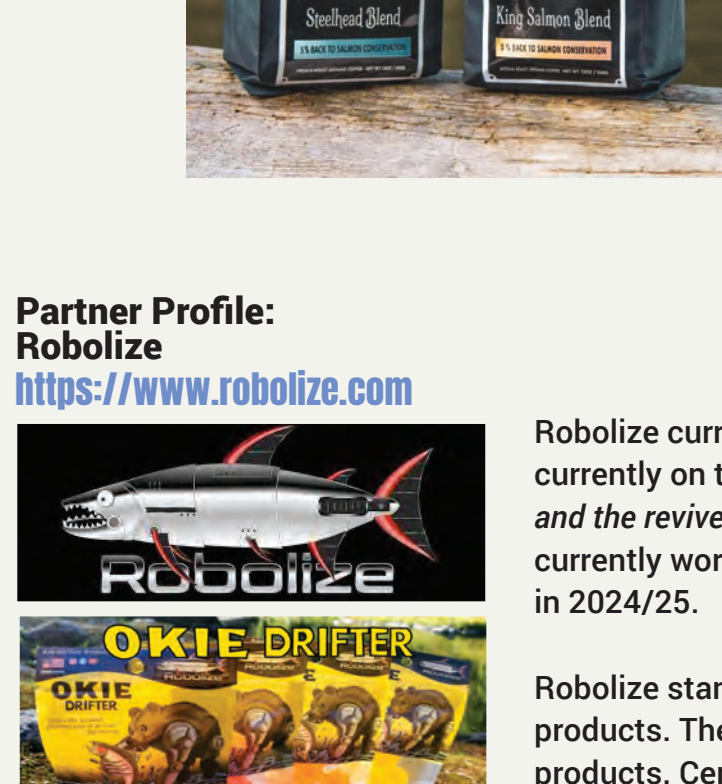
<https://hatchery-wild-coexist.com/wp-content/uploads/2022/11/HWCEconomicStudy.pdf>

Our social media fans are approaching 12,000 individuals.



Partner Profile: Fisherman's Brew Coffee Company

<https://fishermansbrew.com>



Founded in Lake Stevens, Washington, Fisherman's Brew is a sustainable, fair trade and shade grown coffee company providing high-quality coffee to fishermen and outdoor enthusiasts across the Pacific Northwest. The inspiration behind Fisherman's Brew stemmed from a passion for fishing, as well as a love of coffee and a desire to aid in salmon restoration. Every member of our team has a personal connection to the outdoors and to our local river systems, so we pride ourselves on our commitment to environmental conservation.

FISHERMAN'S BREW shares profits with H&WC.

Partner Profile: Robolize

<https://www.robolize.com>



Robolize currently manufactures 3 main products that are currently on the market. They are the Ninja Net, Mercurial Teams and the revived Okie Drifter. The Robolize development team is currently working on several new items which will be rolled out in 2024/25.

Robolize stands firmly behind the quality and durability of its products. Their passion to create new and innovative fishing products. Central to their product development is the use of FDM Technology, aka 3D printing. It's not just for prototyping anymore. FDM has advanced in recent years and is now allowing significant innovations in manufacturing.

Robolize will continue to push the boundaries of innovative design and FDM technology while maintaining customer satisfaction as a top priority.

ROBOLIZE shares profits with H&WC.



<http://www.salmonrendezvous.com/donations>

Partner Profile: Coast Products

<https://coastportland.com>



Since the very beginning, Coast has made innovations that make people's lives easier and jobs safer. And they are still at it. It all started with a salmon fillet knife on Oregon's coastline. And today it's world-class LED optical technology and pocket tools. One thing has never changed: COAST innovations are trusted tough.

COAST has generously allowed H&WC wholesaler status.

Bonus links to very good information:



Link to full article on Court's ruling over 20 years ago:
bit.ly/3RR7ZR1

Link to 28 minute presentation:

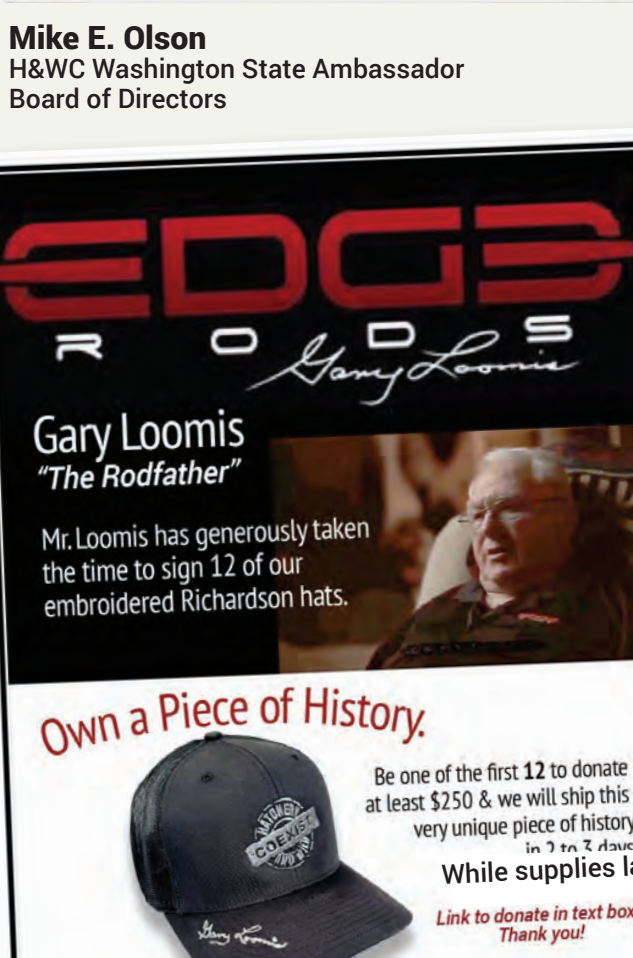
https://media.oregonstate.edu/media/t/1_xoz803bc



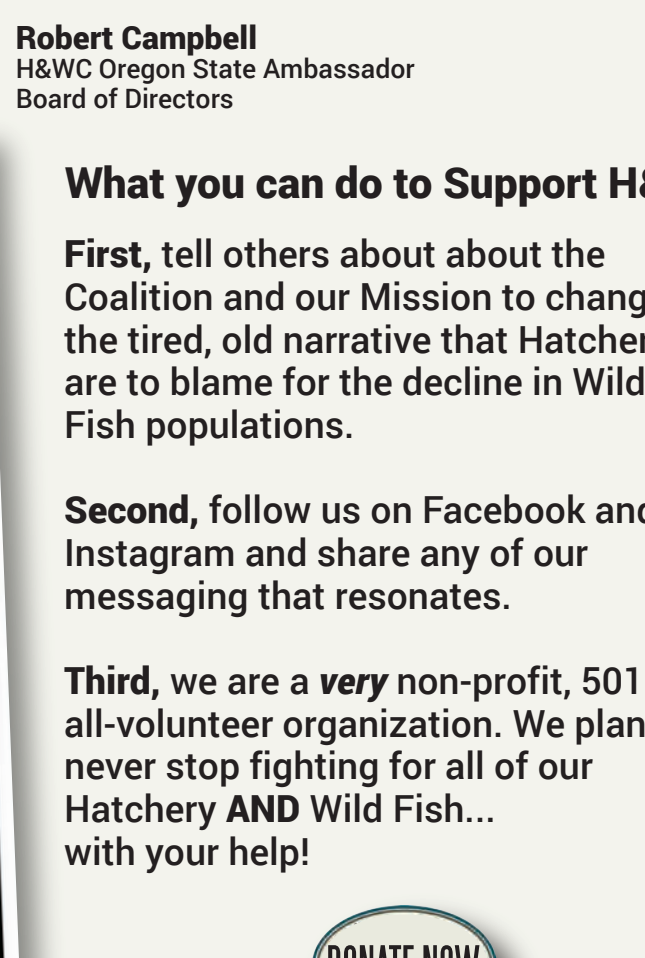
A 28 minute seminar presented by Dr. Robert T. Lackey, Department of Fisheries, Wildlife, and Conservation Sciences. Oregon State University
Presented November 29, 2023

Hatchery & Wild Coexist adds 2 new Directors.

Background information coming soon on our FB page.



Mike E. Olson has accepted a board position with H&WC.



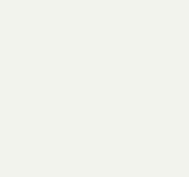
Robert Campbell H&WC Oregon State Ambassador Board of Directors

What you can do to Support H&WC

First, tell others about about the Coalition and our Mission to change the tired, old narrative that Hatcheries are to blame for the decline in Wild Fish populations.

Second, follow us on Facebook and Instagram and share any of our messaging that resonates.

Third, we are a **very** non-profit, 501c3, all-volunteer organization. We plan to never stop **fighting** for all of our Hatchery & Wild Fish... with your help!



<http://www.salmonrendezvous.com/donations>

EMAIL: donnnew@gmail.com WEBSITE: hatchery-wild-coexist.com
Facebook: [Hatchery Wild Coexist](https://www.facebook.com/HatcheryWildCoexist) INSTAGRAM: [hatchery_wild_coexist](https://www.instagram.com/hatchery_wild_coexist)

Hatchery & Wild Coexist is a non-profit, 501c3. To donate, go to: hatchery-wild-coexist.com

